



# Media Alert

For Release: Monday, September 5

## BOB IRWIN SHUNS POLITICAL ANIMALS

"After much consideration I have decided not to contest the seat of Ashgrove," says conservationist Bob Irwin from his home at Camp Chilli, north-west of Brisbane.

He outlines the main reasons behind this decision beginning with his commitment to "our beautiful wildlife."

"I feel I can better serve the animals and their habitats by continuing to give them a voice in my role with the Bob Irwin Wildlife Fund. I feel I must continue to speak up for all these amazing creatures and to help find solutions for our problems with habitat destruction and other environmental issues.

"Secondly, I may not possess the political skills to represent the people of Ashgrove across the many disciplines required of a state member of parliament.

"And thirdly, the lack of integrity in political circles that I have recently witnessed leaves me with no confidence in relying on our political system to protect our environment for future generations.

"Inspiring people to act on issues affecting our magnificent wildlife is my top priority," says Bob Irwin.



**Bob Irwin implores the media to "please, take a moment to understand a few of the animal campaigns I am supporting right now. I hope you may communicate some of these messages to your audience. Many thanks."**

**The Bob Irwin Wildlife Fund** is a not-for-profit conservation organisation inspired by his late son, Steve Irwin's passion for conservation and commits to continuing his vision to leave this world a better place. It is affiliated with the Royal Society for the Prevention of Cruelty to Animals Queensland (RSPCA QLD) that is dedicated to the preservation of all wildlife and its habitat for future generations.

**MISSION CASSOWARY** The Cassowaries of Mission Beach are on their last legs. Scientists estimate that only 40 adult birds remain in the Mission Beach rainforests. Four years ago there were 110. This population is in a tailspin to extinction. But it doesn't have to be this way.

[www.rainforestrescue.org.au/ourprojects/save-a-rainforest-mission-beach.html#GiveNow](http://www.rainforestrescue.org.au/ourprojects/save-a-rainforest-mission-beach.html#GiveNow)

**DUGONG AND TURTLE PROTECTION** Can we continue to wait for the governments to act in regard to the imminent risk of dugong and turtle extinction? View the new TV advertisements, launched on September 4, 2011

<http://www.youtube.com/watch?v=M9moinJ0TM8>

**CRUELTY TO WOMBATS** I ask all Australians to help me end the unnecessary suffering of our beautiful wombats. [www.wombatawareness.com](http://www.wombatawareness.com)

[www.bobirwinwildlife.com](http://www.bobirwinwildlife.com)

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